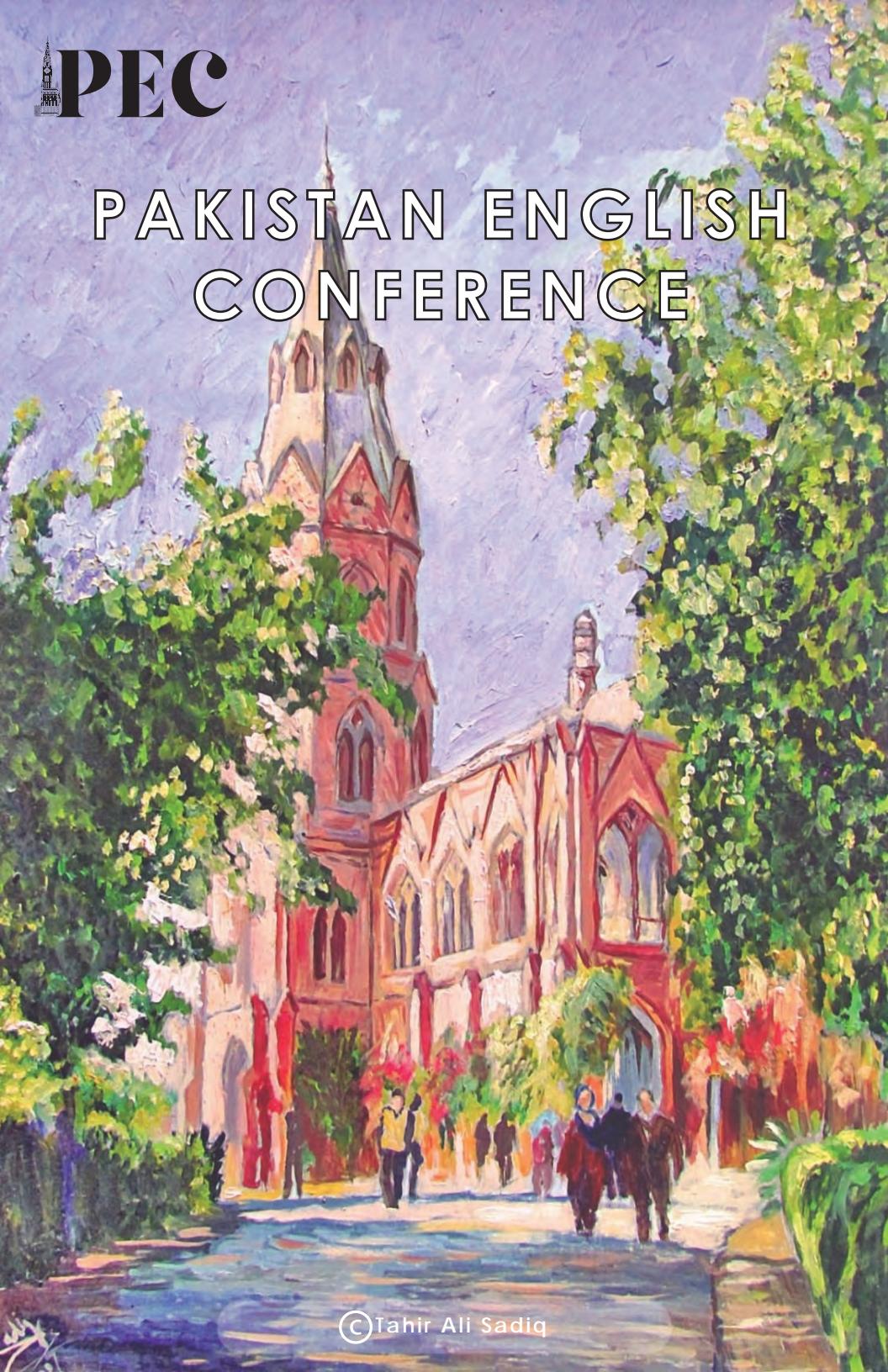




PAKISTAN ENGLISH CONFERENCE



DIRECTOR'S MESSAGE



It is a privilege to welcome you to the Pakistan English Conference 2025, hosted by the Institute of English Language and Literature, Government College University Lahore. Over these three days, our campus becomes a national forum where scholars, researchers, educators, writers, and students gather to reflect on the evolving landscape of English Studies in Pakistan.

The conference has been conceived as an open and dynamic intellectual space—one that encourages fresh scholarship in literature, linguistics, pedagogy, cultural studies, digital humanities, and related interdisciplinary fields. In an era where knowledge moves rapidly across borders, this platform invites us to revisit the role of English in Pakistan: its histories, its futures, and its capacity to shape thought, creativity, and critical engagement.

At the Institute of English Language and Literature, we are deeply rooted in the scholarly traditions that have defined Government College University Lahore for more than a century and a half. At the same time, we remain committed to innovation, critical inquiry, and academic excellence. The Pakistan English Conference embodies this dual spirit of heritage and forward-looking exploration.

I encourage all participants to take full advantage of the dialogues, workshops, plenaries, and research exchanges that this conference offers. May these conversations spark new collaborations, enrich our understanding, and strengthen the intellectual community that sustains English Studies across the country.

I warmly welcome you to GCU Lahore and wish you an engaging, thought-provoking, and memorable conference experience.

Prof. Dr. Sajjad Ali Khan

Director

Institute of English Language and Literature
Government College University Lahore

CONFERENCE CONVENER'S MESSAGE



It gives me immense pleasure to welcome you all to the Pakistan English Conference (PEC). PEC is a landmark. A truly national event that brings together scholars, educators, and researchers from across the country. The conference is both timely and significant, responding to the growing need to reimagine and strengthen English Studies in Pakistan in the context of global academic, cultural, and technological shifts.

The historic GCU campus provides a fitting backdrop for a dialogue of such scale and significance. PEC marks the revival of large-scale academic engagement in our field after more than a decade at the department of English (now Institute of English Language and Literature), Government College University, Lahore, an institution with a distinguished history and a proud tradition of literary and intellectual merit.

PEC 2025 features more than 200 presenters representing over 50 universities from all corners of Pakistan. The diverse range of oral and poster presentations, along with sessions by distinguished keynote speakers, reflects the depth and vibrancy of English Studies that PEC is celebrating. Each paper and discussion contributes to a broader understanding of the role of language, literature, and pedagogy in shaping our national and global identities.

We are also pleased to announce that the conference will lead to the publication of an edited volume of full-length papers, ensuring that the insights and knowledge produced here continue to enrich the discipline long after the event concludes.

As Convener, I am deeply gratified to have played a part in bringing together this inspiring community of scholars. It is my hope that the connections built here will endure, that the conversations initiated here will continue, and that our discipline will flourish through sustained collaboration and critical engagement. Ultimately, the wellbeing of all those associated with English Studies — teachers, researchers, and students alike. May this conference mark a new chapter in the evolution of English Studies in Pakistan, carrying forward GCU's proud legacy of leadership, learning, and literary excellence.

Dr. Muhammad Abdullah

Convener, Pakistan English Conference
Institute of English Language and Literature
Government College University, Lahore

Pakistan English Conference

Reimagining English Studies in the Global South

November 26-28, 2025

Program Timeline

PEC VENUES

- PEC Venue 1: Bukhari Auditorium
- PEC Venue 2: Fazal-i-Hussain Reading Room
- PEC Venue 3: Main Building – MB 16
- PEC Venue 4: Turkish Library
- PEC Venue 5: Women Development Centre (WDC)
- PEC Venue 6: Sirajuddin Seminar Room
- PEC Venue 7: Abdus Salam Hall

Wednesday, 26 November, 2025 - Day I

08:00 - 09:00	REGISTRATION - GCUL MAIN CORRIDOR
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09:00 - 09:30	INAUGURAL CEREMONY
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PEC VENUE 1: Bukhari Auditorium

1. Conference Convener Address
2. Vice Chancellor/ Director's Address

09:30 - 10:30	KEYNOTE LECTURES – I
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PEC VENUE 1: Bukhari Auditorium

Prof. Navid Shahzad

The Exilic Soul

Prof. Dr. Nasir Jamal Khattak

Doing Theory and Dialogizing Aesthetics: Re-visioning Classical Theory and Multiculturalism

10:30 - 11:00	Tea Break - Lawn Lounge Area
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11:00 - 12:00	PANEL DISCUSSION
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PEC VENUE 1: BUKHARI AUDITORIUM

TRANSFORMING PAKISTANI ACADEMIA THROUGH SOUTHERN PRAXIS

Moderator and Correspondence: Dr. Waqar Ali Shah (Mehran University of Engineering & Technology)

Dr. Hassan Syed (Sukkur IBA University, Sindh)
English and Southern multilingualism(s)
Dr. Asadullah Lashari (University of Sindh)
TESOL/Educational leadership
Dr. Liaquat Ali Channa (GCU, Hyderabad)
Curricular Justice and EMI

12:00 – 13:30 PARALLEL SESSIONS I

5 PARALLEL SESSIONS AT 5 PEC VENUES

PEC Venue 1: Bukhari Auditorium – Postcolonial and Decolonial Approaches

PEC Venue 2: Fazal-i-Hussain – Urdu Literature

PEC Venue 3: Main Building – MB 16 – Postmodernism

PEC Venue 4: Turkish Library – Applied Linguistics

PEC Venue 6: Sirajuddin Seminar Room – Pakistani Literature

PEC VENUE 1: BUKHARI AUDITORIUM (5 Papers)

POSTCOLONIAL AND DECOLONIAL APPROACHES

Session Chair: Prof. Dr. Naisr Jamal Khattak

Prof. Dr. Ghulam Murtaza (GCUF)

Native American Revisionist Approach to Colonial Foundations of American Literature

Dr. Amara Khan (LCWU)

Inclusion, Identity, and Curriculum Reform: Reimagining English Studies through Local Realities, Decolonial Perspectives, and Policy Futures

Dr. Muhammad Asif (GCUF)

Shakespeare and the Muslim World

Dr. Zahid Iqbal (UOL)

Dislodging the Literary Canon: Voices from the Global South

Dr. Sameer Ahmed (GCUL)

(Still) Indian in blood, but English in taste: the Desi English Department

PEC VENUE 2: FAZAL-I-HUSSAIN (4 Papers)

URDU LITERATURE

Session Chair: Prof. Dr. Saima Iram

Dr. Zareena Qasim (UOS)

Beyond Endocentric Narratives: Uncovering women's voices in the fiction of Abdullah Hussain

Sumera Tahir (UOS)

An Analysis of Fahmida Riaz's Poetry on the Feminine Quest for Bodily Autonomy and Self-Determination within a Patriarchal Society

Syed Hussain Abbas Naqvi (GCUL)

Navigating Camus' Absurdism in Ghalib's Poetic Universe

Rimsha Israr (UMT)

From Taboo to Tolerance: Cognitive Narratology and Shifting Reader Responses to Manto Across Generations

PEC VENUE 3: MAIN BUILDING – MB 16 (6 Papers)

POSTMODERNISM

Session Chair: Dr. Ayesha Siddiqua

Zia ur Rehman (UOM)

Abid Ali Khan (UOM)

*Probing 'Postmodern Condition': Drawing Parallels in Mohsin Hamid's *The Last White Man* and Don DeLillo's *White Noise* in Portraying the Contemporary Age of Mass Media*

Kanwal Zafar (LCWU)

*Analysing Historical Narratives: A Deconstructive Perspective and Postmodern Insights on Kenize Mourad's *In the Land of the Pure**

Fiza Kamran (UOL)

Hyperreality and Consumerism: A Postmodern Analysis of "The Last White Man" by Mohsin Hamid

Awais Yousaf (UOE, Faisalabad Campus)

Amna Yousaf (GCU, Faisalabad Campus)

Creative Plagiarism: Mohsin Hamid's Postmodern Reworking of Camus and Kafka

Aliha Aejaaz (UOL)

Narrating Deviance: A Psychoanalytical Study of Selected Pre- and Post-pandemic Fiction by Catherine Ryan Howard

Ali Inan lit (GCUL)

Post-Einsteinian Chronotopes and Spacetime Narratives in Postmodern Fiction

PEC VENUE 4: TURKISH LIBRARY (4 Papers)

APPLIED LINGUISTICS

Session Chair: Dr. Amjad Saleem

Prof. Dr. Zafar Iqbal Bhatti (MUL)

Digital Linguistic Landscapes: Social Media as a Site of Language Policy Negotiation

Dr. Mujahid Shah (AWKUM)

Language Policy of Pakistan and Linguistic Landscape of KP

Ayesha Awais Qureishi (GCUL)

Otherization of Muslim Identity through Language Politics: A Foucauldian Discourse analysis of US presidential speeches

Sadia Sahar (Air University)

Abdul Basit (FAST, Islamabad)

Negotiating identity through language: Female Hazara students' investment in English learning in Quetta

PEC VENUE 6. SIRAJUDDIN SEMINAR ROOM (4 Papers)

PAKISTANI LITERATURE

Session Chair: Dr. Salma Khatoon

Dr. Sadia Nazeer (UAF)

Dr. Sadia Akram (GCUF)

Writing Back: Tariq Rahman's Literary Resistance to State and Social Hegemonies

Dr. Amara Javed (GCWUF)

Prof. Dr. Ghulam Murtaza (GCUF)

Autoethnography in a Cultural Contact Zone: A Transcultural Reading of Hossein's The Cloud Messenger

Dr. Saira Akhter (GCWUF)

Challenging the Myth of Human Rights: A Study of Bina Shah and Daniyal Mueenuddin's Short Stories

Afraa Tehseen (RIU, Sahiwal)

Dr. Sibtain Aslam (Riphah International University, Sahiwal)

Colonial and Discolonial Approaches in English Studies

13:30 - 02:20

Lunch Break - Bukhari Lawns

02:30 - 03:30

POSTER PRESENTATIONS. Total = 27 (Abdus Salam Hall)

LINGUISTIC LANDSCAPE AND LANGUAGE POLICY

Muhammad Hamza

English Borrowing in Saraiki: A Study of Everyday Speech and Media Discourse

Aisha Khoso/Ayesha Karim

Morphological Variations in English by Saraiki Speakers: A Study in Multilingual Contexts

Tahreem Dharejo/Urooj Hassan

Semantic Roles in English and Urdu: A Comparative Analysis through Literary Texts

CREATIVE WRITING

Tanzeela Bashir

Creative Writing and Narrative Practice in English

TRANSLATION, TRANSCREATION, AND TRANSCULTURAL NARRATIVES

Ambreen Ali

From Balti to English: Challenges of Translating Cultural Identity Across Languages (A Study of the Kisar Saga)

Khadeejah Ayoub

Language and Plight of a Transnational Outsider: A Transnational and Transcultural Study of Dr. Taimur Kayani's No Exit

Sonia Sahar

Linguistic Analysis of Intermediate Level Students' WhatsApp chat

POSTCOLONIAL AND DECOLONIAL APPROACHES IN ENGLISH STUDIES

Hafiz Mehmood Moheyuddin/Dr. Sibtain Aslam

Decolonizing the English Curriculum: Repositioning South Asian Voices in Literary Studies

Syeda Farwa Batool

Histories from the Margins: Women, Islam, and Resistance in Tariq Ali's Shadows of the Pomegranate Tree and The Book of Saladin

Muhammad Nauman Aslam

Subverting Islamophobia: Contapuntal Reading of Nadeem Aslam's The Golden Legend (2017)

Hira Iftikhar

The Politics of language: Analysing Social Relations, Power Dynamics, and Inequality in Robin's journey in Rebecca F. Kuang's Babel

Dr. Sadia Nazir/Dr. Sadia Akram

Writing Back: Tariq Rahman's Literary Resistance to State and Social Hegemonies

LITERARY THEORY AND CRITICAL METHODOLOGIES

Mari

A Psychoanalytic Study of Moral Strength in the Characters of Hamid's Moth Smoke

Eza Tassadaq

Analyzing the Elements of Sufism in Peter Sis's The conference of Birds

Arooj Fatima

Elements of New Historism in Sidhwa's Cracking India

Misbah

Narratological Study of Rohinton Mistry's A Fine Balance

Kanwal Liaquat

Oppression and Subjugation of the Colonized: A Structuralist Analysis of Manto's "The New Constitutions" through Roland Barthes' Five Codes

Fatima Shoib Qazi

Readers as Characters: An Analysis of Phong Nguyen's Roundabout through Wolfgang Iser's Approach to Reader-Response Theory

Hamna Shahzad

Representation of Collective Trauma and Resistance: A Comparative Analysis of Survival Narratives in Mornings in Jenin and The Collaborator

Muhamad Adnan/Iram Khalil/Muhammad Waheed

Violence and Psychology: A Socio-Psychological Study of A Golden Age by Tehmina Anum

Fatima Tuz Zuhra

The Terrifying Ordeal of Being Seen: Is It Better To Speak or To Die?

ENGLISH IN THE PUBLIC SPHERE: MEDIA, CULTURE, AND SOCIETY

Farhat Bano

A Corpus-Based Analysis of Mental Health Discourse in Pakistani English Newspaper Articles

Ayla Naseer

Critical Discourse Analysis of Dynamics of Power: Language in the Trump-Zelensky-Vance, Oval Office Interview

Rahmeen Hanif Ghouri/Hafsa Alias Zona/Farhana Faheem Abro

How Politeness and Face Threatening Acts (FTA'S) Shape Humor in Memes

Malaika Noor

Representing Iran and Israel: A Socio-cognitive Analysis of Documentary Discourses

Sonia Yaseen/Rida Fatima

Speaking in Stereotypes: A Critical Discourse Analysis of Racial Stereotypes in British Sitcom Mind Your Language Using Fairclough's Three-Dimensional Model

Haseeb Ullah

The Language of Privilege: English as a Digital Filter in Pakistani Social Media

15:30 - 17:00

PARALLEL SESSION II

5 PARALLEL SESSIONS AT 5 PEC VENUES

PEC Venue 1: Bukhari Auditorium – Posthumanism

PEC Venue 2: Fazal-i-Hussain – English Language Teaching

PEC Venue 4: Turkish Library – Ecology

PEC Venue 5: Women Development Centre – Artificial Intelligence

PEC Venue 6: Sirajuddin Seminar Room – Regional Literatures

PEC VENUE 1: BUKHARI AUDITORIUM (4 Papers)

POSTHUMANISM

Session Chair: Prof. Dr. Waseem Anwar

Prof. Dr. Fatima Syeda (FCCU)

Beyond Algorithms: Phenomenal Consciousness and the Literary Salience

Sumera Rahim (WUM)

Prof. Dr. Mamona Yasmin Khan (WUM)

Fragmented Selves and Posthuman Realities in DeLillo's Falling Man (2007)

Mahnoor Waqar (GCUL)

Nomadic Posthumanism in Migrations by Charlotte McConaghy: Decentering of Human in the Age of Climate Crisis

Areeba Rao (GCUF)

Reimagining Climate Justice: Solarpunk and Posthuman Ecologies in the Global South

PEC VENUE 2: FAZAL E HUSSIAN HALL (4 Papers)

ENGLISH LANGUAGE TEACHING

Session Chair: Prof. Dr. Rooh ul Amin

Prof. Dr. Muhammad Asif (ACUK)

Transparent Language Online (TLO) for English Proficiency: A Case of Undeserved Communities in Pakistan

Hafiz Nauman Ahmed (RIU, Lahore)

Grammar in ELT Classrooms: Teachers' Cognitions and Practices in Pakistani Higher Education

Hafiz Nauman Ahmed (RIU, Lahore)

Grammar in ELT Classrooms: Teachers' Cognitions and Practices in Pakistani Higher Education

Tehmina Kalwar (GCU, Hyderabad)

Unmasking the Roadblocks: A Study on Challenges in Online Assessment and Evaluation Tools for Education

PEC VENUE 4: TURKISH LIBRARY (5 Papers)

ECOLOGY

Session Chair: Prof. Dr. Asim Karim

Anam Feroz (IIUI)

(Dam)Nation: Unpacking Environmental Nationalism in Punjabi Spaces

Anka Shahid (IIUI)

Ecoanxiety and Ecological Dynamics: Investigating the Interplay of Sovereign Politics and Agentic Virus, "Flare" in The Maze Runner

Rabia Ashraf (LCWU)

Selves and Landscapes in Crisis: An Ecofeminist Reading of South Asian Women's Fiction

Aisha Zafar (GCUL)

Eco-critical Gaming: Environmental Storytelling and Climate Consciousness in Video games

Maha Farooq (NUML, Islamabad)

The Story World Accord in South Asian Animal Literature: An Econarratological Study of Jim Corbett's Man-Eaters of Kumaon

PEC VENUE 5: WOMEN DEVELOPMENT CENTRE (4 Papers)

ARTIFICIAL INTELLIGENCE

Session Chair: Prof. Dr. Tahir Saleem

Unsa Hafiz (RIU, Sahiwal)

From Variability to Adaptability: Exploring English-Urdu Linguistic Differences in AI and English Language Teaching

Samavia Zia (GCUL)

The Empire Codes Back: Decolonizing AI with Literary and Epistemic Resistance via Black Radical Imagination

Hafsa Ashfaq (UO)

Generative AI in Postgraduate EFL Writing: A Mixed-Methods Corpus Study of Accuracy Gains, Rhetorical Trade-offs, and Process Change

Khadija Munir (UOL)

Simulated Self-Awareness and Ethical and Moral Agency: A Comparative Analysis of GPT-4, Gemini, and Claude

PEC VENUE 6: SIRAJUDDIN SEMINAR ROOM (5 Papers)

REGIONAL LITERATURES

Session Chair: Prof. Dr. Safeer Awan

Dr. Shabnam Ishaq (GCUL)

Symbolism in Literature: A Focus on Punjabi Literature

Dr. Zaheer Hassan Watto (GCUL)

Translation, Composition, and Analysis in an Actor-Network Framework

Mahnoor Fatima (QAU)

Extracting and Preserving Vowel Phonemes in Punjabi Language: A Comprehensive Acoustic Analysis

Salvia Islam (COMSATS Islamabad)

Samiya Raheem (COMSATS Islamabad)

Existential Freedom and Burden of Choice: A Sartrean Analysis of Ghani Khan's Poetry

Sibgha Dilawer (WUM)

Investigating Dissimilarities in the Morphosyntax of Saraiki and English Languages

17:00 – 18:00 WORKSHOPS

PEC VENUE 2: FAZAL-I-HUSSAIN

Dr. Shazia Anwer Cheema

Semiotics and Philosophy

PEC VENUE 3: MAIN BUILDING – MB 16

Dr. Syrrina Ahsan Ali Haque

Creative Writing

18:00 - 19:00 Guided Campus Tour by Protocol Officer

Thursday, 27 November, 2025 - Day II

08:00 – 09:00 REGISTRATION

09:00 – 10:00 KEYNOTE LECTURES – II

PEC VENUE 1: BUKHARI AUDITORIUM

Prof. Dr. Waseem Anwar

Language, Episteme, and the English Literary "Torweg"

Prof. Dr. Safeer Awan

The Death (or Rebirth) of a Discipline: English Studies Between Crisis, Market, and Machine

5 PARALLEL SESSIONS AT 5 PEC VENUES**PEC Venue 1: Bukhari Auditorium – Artificial Intelligence****PEC Venue 2: Fazal-i-Hussain – English Language Teaching****PEC Venue 3: Main Building – MB 16 – Postcolonial and Decolonial Approaches****PEC Venue 4: Turkish Library – Posthumanism****PEC Venue 6: Sirajuddin Seminar Room – Ecology****PEC VENUE 1: BUKHARI AUDITORIUM (5 Papers)****ARTIFICIAL INTELLIGENCE****Session Chair: Prof. Dr. Rashid Mehmood****Prof. Dr. Tahir Saleem (UCP)***Designing Locally Adaptive AI-Mediated English Pedagogies in Multilingual Pakistan***Dr. Wasim Hasan (NUML, Lahore)***Artificial Intelligence: A Blessing or a Threat for Language Documentation***Dr. Faisal Nazir (UOK)***Human Creativity and Artificial Intelligence: A Keatsian Critique***Dr. Tehseen Zahra (BUI)***From Corpus to Classroom: NLP and AI in Pakistani English Language Teaching***Dr. Humaira Irfan (UOE, Lahore)***Artificial Intelligence as a Revitalization Tool for Sustainability of Endangered Languages***PEC VENUE 2: FAZAL-I-HUSSAIN (5 Papers)****ENGLISH LANGUAGE TEACHING****Session Chair: Prof. Dr. Liaquat Channa****Prof. Dr. Arshad Ali Khan (UMT)***Translanguaging: From Concept to Classroom — Rethinking Bilingualism, Pedagogy, and Ideology***Dr. Amjad Saleem (PAF-IAST)***Language Use in the Classroom: Moving Beyond Formulaic Patterns to Innovation***Dr. Behzad Anwar (UOG)***Negotiating Variation and Standardization: English in Pakistani Media and Its Implications***Dr. Muhammad Javed (IUB)***Construction of Inferential, Evaluative, and Appreciative Comprehension Questions: Application of Barrett's Taxonomy of Reading Comprehension***Dr. Muntazar Mehdi (NUML, Islamabad)***Critical Perspective of Power Relations among the ESL Classroom Participants at Undergraduate Level: A Survey Analysis*

PEC VENUE 3: MAIN BUILDING – MB 16 (3 Papers)

APPLIED LINGUISTICS

Session Chair: Dr. Waqar Ali Shah

Dr. Sibtain Aslam (RIU, Sahiwal)

Digital Code-Switching Patterns Among Pakistani University Students: A Sociolinguistic Analysis of WhatsApp Communication

Aqsa Sabir (NUML, Rawalpindi Campus)

Mediating Voices: The Role of English in Shaping Public Discourse, Cultural Identity, and Social Consciousness

Nadia Urooj (UMT)

Exploring Translanguaging in English Language Classrooms: Insights from Two Universities in Lahore

PEC VENUE 4: TURKISH LIBRARY (6 Papers)

POSTCOLONIAL AND DECOLONIAL APPROACHES

Session Chair: Dr. Sameer Ahmed

Dr. Taimur Kiyani (GIFT University)

Building Narratives of Resilience in Pakistani Plays Written in English Drama

Saima Najib Chaudry (LCWU)

The Dys-appearing Self: Fractured Embodiment and Compromised Agency in Marya Hornbacher's Wasted: A Memoir of Anorexia and Bulimia

Syeda Maham Fatima (GCUL)

Politics of Everyday Life: Repression and Resistance in We by Yevgeny Zamyatin

Ayesha Zaman (UMT)

Problematics of Representation: A Manichean Study of Shafak's 10 Minutes 38 Seconds in This Strange World

Farhan Yasir Chand (HED)

Colonial Echoes and Narrative Absences: Reclaiming the Burmese Perspective in George Orwell's Shooting an Elephant

Ayesha Riwan, (RIPHAH)

Contemporary reading of Shakespeare in the Postcolonial South East Asia

PEC VENUE 6: SIRAJUDDIN SEMINAR ROOM (4 Papers)

ECOLOGY

Session Chair: Prof. Dr. Mamona Yasmin Khan

Prof. Dr. Asim Karim (UOW)

Environmental Silence and Ecocentrism in Pakistani Anglophone Fiction: Examining Indigenous Knowledge and Environmental Justice

Lawaiza Afzaal (GCU)

Zuniara Afzaal (UMT)

Unveiling the Fractured Harmony of Nature: An Eco Human-Nature Dynamics in Josh Malerman's Bird Box & Critical Exploration of Mahwish Aslam (RIU, Lahore)

Climate Silence in Booker Prize-Winning Fiction: A Study of The God of Small Things and Life of Pi

Fehmina Nazar (USP, Multan)

Impacts of Global Environmental problems and human displacement: An Eco criticism of Patel's The Last Migration

11:45 - 12:00

TEA BREAK

12:00 - 13:30

BUKHARI AUDITORIUM

POLICY DIALOGUE ON RETHINKING ENGLISH STUDIES IN THE GLOBAL SOUTH

13:30 - 14:20

Lunch Break

14:30 - 15:30

POSTER PRESENTATION (Total = 28) (Abdus Salam Hall)

CURRICULUM AND PEDAGOGY: LOCAL REALITIES AND GLOBAL TRENDS

Dua/Shahzeela

Analyzing Collocational Pattern in Textbooks: A Corpus-Based Comparative Study of the English Textbooks of Grade 10th and 11th from The Sindh Textbook Board

Syeda Kaneez Sakina/Syeda Ariba Batool

Code-switching as a Pedagogical Tool in Pakistani Higher Education Classrooms

Faryal Talpur/Aliza

Exploring the Colonial Legacy in FBISE's 9th and 10th Grade English Textbooks in Pakistan

Mariam Shahid

Indigenizing Introductory Critical Theory Curricula of English Literature Courses in Pakistan

Rabia Raheem

Overcoming English Language Barriers among Rural Students: Teaching Strategies and Solutions

Memona

Exploring the role of Multilingualism in Enhancing Content and Language Learning in EMI Contexts

CLIMATE CHANGE AND GLOBAL CITIZENSHIP

Marvee

C for Climate Stewardship: An Analysis of Environmental Narratives in Pakistani Children's Literature in English

Zanib Arshad Mughal

Reweaving Feminism: Ecofeminist Readings of Rafia Zakaria's Against White Feminism

ENGLISH LANGUAGE TEACHING IN MULTILINGUAL CONTEXTS

Rizwan Ahmad

English Language Teaching in Multilingual Contexts

Saniya

English Language Teaching in Multilingual Contexts: Challenges and Opportunities in Pakistan

Tooba

From Classroom to Career: The Role of English in Social Mobility in South Asia

Uzma Ahsan/Muhammad Aneeq Farooq

Language, Power and Class; English is a symbol of elitism in Pakistan

Hira Khan

Technology-Enhanced English Pedagogy in South Asia: Global Englishes, Local Realities, and Socioeconomic Stratification

GENDER AND IDENTITY IN LITERATURE AND LANGUAGE

Muqaddas Siddique/Miss Quratullain Khalil

Beyond the Male Gaze: Representation of Classic Female Characters on Screen

Saba Parvaiz

Gender and Identity in Literature and Linguistics

Arooj Naseer

Identities Under Occupation: An Intersectional Reading of Shahedah's Strangers in the House

Iram Ashraf

Representation of Frantz Fanon's Intellectual Imperialism in Elif Shafak's Three Daughters of Eve

Malik Sallah ud din

Space and Gender as Sites of Identity Subversion in Mansab's This House of Clay and Water

Eman Fatima/Malaika Tahir

Subverting Silence: Feminist analysis of Shakespeare's Tragic Women

Ighna Danyal

The Art of Language and Feminist Literature: A Semantic Analysis of Tilism-e-Hoshruba: The Enchantment of The Senses

Zainab Batool

The Politics of Identity Formation and Class Fluidity in the selected fiction of Moni Mohsin

INCLUSION AND DIVERSITY

Quratulain Zulfiqar/Marium Abro

A Comparative Analysis of University Students' Attitudes to Siraiki in Relation to Urdu and English

Ujala Imam

Gender-Based Variation in the Use of English Loanwords in Spoken Sindhi

Marvee Kalwar/Zarmeen Batool

The Impact of Language Policies on Indigenous Languages in Pakistan: A Comparative Analysis

DIGITAL HUMANITIES AND ENGLISH STUDIES

Dua Mughal

Analyzing Lexical Bundles in Motivational Discourse: A Corpus Based Positive Discourse Analysis on Ted Talks

Zafar Ali Ghunio

Bridging Technology and Literature: The Role of Digital Humanities in English Studies

Momina Abbasi/Nawal Jamshed/Dr. Rafia Bilal

Discourse Analysis of Emoji Use in Digital Communication by the Millennials and Gen Z: A Comparative Endeavour- Linguistics

Faisal

Hybrid and Linguistic Innovation in Social Media Activist

15:30 - 17:00

PARALLEL SESSION IV

5 PARALLEL SESSIONS AT 5 PEC VENUES

PEC Venue 2: Fazal-i-Hussain – Applied Linguistics

PEC Venue 3: Main Building – MB 16 – English Language Teaching

PEC Venue 4: Turkish Library – Gender

PEC Venue: Main Building – MB 03 – Literature, History, and Memory

PEC Venue 6: Sirajuddin Seminar Room – Critical Discourse Analysis

PEC VENUE 2: FAZAL-I-HUSSAIN (4 Papers)

APPLIED LINGUISTICS

Session Chair: Dr. Asadullah Lashari

Prof. Dr. Rashid Mehmood (Riphah FSD)

From Bawarchi-Khana to Kitchen: Mapping Social Change Through Code-Mixing in Pakistani Bilingual Communities

Dr. Afsheen Salahuddin (LUMS)

Pronunciation and Confidence: Embracing World Englishes

Fatima Tuz Zahra (MUL)

Khadija Rehman (COMSATS, Lahore Campus)

Ms. Mariam Saleem (MUL)

Investigating Identity Crisis: A Culturally Sensitive Pedagogical Stylistic Analysis of Pakistani English Discourse

Rida Zainab (GCUF)

From Resistance to Dialogue: Rethinking Feminist Pedagogy in Undergraduate English Studies

PEC VENUE 3: MAIN BUILDING – MB 16 (5 Papers)

ENGLISH LANGUAGE TEACHING

Session Chair: Dr. Muhammad Javed

Sanniya Batool (RIU, FSD)

Absence as testimony: settler colonial elimination and narrative resistance in Azem's The Book of Disappearance

Qurat-ul-Ain (IST, Islamabad)

Tehreem Ali (IST, Islamabad)

Ifrah Jamil Bajwa (IST, Islamabad)

Teaching Undergraduate Students: A Methodological Shift from Pedagogical to Andragogical Approach

Abid Zareef (Zareef Khan Foundation)

Spoken English Teaching as Passion: A Community-Based Model of Linguistic Empowerment through the Zareef Khan Foundation

Qurat-ul-ain/Sidra Shafiq (GIGCW)

The Role of Metacognitive Activities for Teaching Reading Comprehension to ESL Undergraduate Students

Izra Amjad, (LCWU)

An insight of Advanced Learners' use of online platforms for English Language Learning. *Insights from focus group interview data.*

PEC VENUE 4: TURKISH LIBRARY (5 Papers)

GENDER

Session Chair: Dr. Zareena Qasim

Zaunaira Ayaz (IIUI)

Savera Sohail (IIUI)

Representation of Gender Constructs in Selected Short Stories through

Multimodal Discourse Analysis

Komal Khan (WUM)

Featured Speaker: Prof. Dr. Mamona Yasmin Khan (WUM)

Literary Gender Disruptions: A Critical Study of Gender as Performance in George's The Future Is Genderless

Nadia Iftikhar (FCCU)

Exploring the transformation of the feminist landscape through the lens of cultural shifts and media evolution: A Comparative Study of Kishwar Naheed and Mira Sethi

Aleena Shahzad (IIUI)

Bordered Bodies, Borderless Narratives: Exploring the Intersection of Art, Creativity, and Identity in Muslim Women's Fiction

Dua Saud (BUI)

Amplifying Female Voices in Pakistani PrimeTime Drama: A Cultural Feminist Analysis of the Drama Serial 'Udaari'

PEC VENUE: Main Building – MB 03 (5 Papers)

LITERATURE, HISTORY AND MEMORY

Session Chair: Dr. Saima Khan

Rabia Ashraf (LCWU)

Dynamics of Time and Trauma in Kashmiri Poetry

Malik Muhammad Akram Ali lit (HED)

Fictionalizing the Archive: Memory, Erasure, and Testimony in Ha Jin's Nanjing Requiem

Muhammad Jahanzeb (HED)

Gypsiness and the Poetics of Histrionics as a Trope of Outsider-Aesthetics in John Clare

Maryam Yousaf (GCUF)

Rewriting Colonial Archives: A New Historicist Analysis of Khan's The Miraculous True History of Nomi Ali

Sadia Tahira (GGC (W) Shad Bagh, Lahore)

Navigating the Pluriverse: The Kaleidoscopic Counter-Historiography of Haroon Khalid's work

PEC Venue 6: SIRAJUDDIN SEMINAR ROOM (5 Papers)

CRITICAL DISCOURSE ANALYSIS

Session Chair: Prof. Dr. Zafar Iqbal Bhatti

Nawal Uroos (JCWU, Peshawar)

Subverting 'Mardangi': A Critical Discourse Analysis of the Aurat March's Challenge to Toxic Masculinity in Pakistan

Rida Zainab (MUST)

Reconstruction of Feminine Identity: A Multimodal Critical Discourse Analysis of Drama Sinf e Ahan

Ghania Khan (UOJ)

Feminist Critical Discourse Analysis of the Pakistani Drama Mini-Series Razia

Abdul Basit, (FAST, Islamabad)

Shaping Minds for the Market: Unravelling Neoliberal Ideology in KP's College Textbook

Fatima Tuz Zahra/Dr. Tehseen Zahra/Prof. Dr. James Paul Gee

Political Metaphor or Social Language: Discourse Analysis of 'lota' in PakLocCorpus

18:00 - 18:30 Cultural Evening
PEC VENUE 1. BUKHARI AUDITORIUM
GCDC Play

18:45 - 19:15 Tribute to GCU Greats
PEC VENUE 1. BUKHARI AUDITORIUM

19:30 – Afterwards Musical Performance + Campfire
AMPHITHEATRE

Friday, 28 November, 2025 - Day III

08:30 – 10:00 PARALLEL SESSION V

5 PARALLEL SESSIONS AT 5 PEC VENUES

PEC Venue 1: Bukhari Auditorium – Intersection of Literature, Linguistics, and Critical Thinking

PEC Venue 2: Fazal-i-Hussain – Pakistani Literature

PEC Venue 3: Main Building – MB16 – Film Studies

PEC Venue 4: Turkish Library – South Asia

PEC Venue 6: Sirajuddin Seminar Room – Semiotics

INTERSECTION OF LITERATURE , LINGUISTICS, AND CRITICAL THINKING

Session Chair: Prof. Dr. Naisr Jamal Khattak

Prof. Dr. Rooh ul Amin (RWU)

Epistemological Crossroads: (Un)marking the Boundaries of Language and Cultural Studies

Dr. Saleem Akhtar Khan (USP, Multan)

Ontological Amnesia and Enactment of Epistemic Violence: Problematising Lack of Recontextualization in English Studies in Pakistan

Umme Laila Naqvi (University of Sialkot)

Literature-Based vs. Linguistics-Based Pedagogies: A Quantitative Analysis of Critical Thinking in Higher Education

Abdul Aziz Mufti (PU)

I resist; therefore, I am! Self, Other, and the Notion of Knowledge

PEC VENUE 3: FAZAL-I-HUSSAIN (4 Papers)

PAKISTANI LITERATURE

Session Chair: Prof. Dr. Fatima Syeda

Aliza Sikander Qazi (UOS)

Investigating Readers' Perceptions to The Joys of Motherhood in Relation to Postcolonial Feminism

Maryum Tariq (UOE)

Dr. Amara Khan (LCWU)

Cultural Identity and Resistance in Postcolonial Literature: A Comparative Study of Mumtaz Shahnawaz's The Heart Divided and Mongo Beti's Mission to Kala

Faiza Anum (LCWU)

A Computer of One's Own: Digital Autonomy and the Politics of Female Authorship in Mohsin Hamid's Moth Smoke

Maleeha Bhatti (QAU)

"We All Are Pretty Bizarre": Corpus -Based Analysis of Postcolonial Queer Grammar in Pakistani English Literature

PEC VENUE 2: MAIN BUILDING - MB 16 (6 Papers)

FILM STUDIES

Session Chair: Dr. Mukhtar Ahmmmed

Dr. Zain-ul-Maqsood (FJWU, Rawalpindi)

Shifting Futures Amid Social Inequity: A Metamodern Reading of "Shehze-Tabassum"

Javera Ahmed (COMSATS)

Hira Saleem Khan (LCWU)

From Page to Screen: The Role of Film Adaptations in Shaping Literary Comprehension

Maira Aslam (LCWU)

Analyzing the Spectrum and Choices of Gender through Habitus

Interpretation in Saim Sadiq's Debut Film Joyland

Muskan Saleem (Kinnaird College for Women, Lahore)

Stage as Sanctuary: Drama Therapy, Colour, and Sensory Survival in Shange's Choreopoetry

Filza Riaz (FCCU)

Ambreen Javed (FCCU)

Beyond the Female Spectacle: A Mulveyan Analysis of Victor in Corpse Bride

Khadja Waqar (GCUL)

Unveiling Narrative Shifts in "The Sentence" through Metamodern Lens

PEC VENUE 5: TURKISH LIBRARY (6 Papers)

SOUTH ASIA

Session Chair: Dr. Zahid Iqbal

Atiqa Kanwal (CAD, PU)

The Anthony Playbook: Dissent, Politeness, and Power in South Asian Politics

Shehzad Siraj (LCU, Malaysia)

Mehak (CUSIT)

Ihsan Ullah (CUSIT)

Dr. Alamzeb (CUSIT)

Postcolonial Hauntings in Dozakhnama- Hell as a Metaphor for South Asia's Unresolved Trauma

Rubab Raza (PU, Jhelum Campus)

Communal Helplessness as a Third Type of Learned Helplessness: Interpretative Phenomenological Analysis of Contemporary Asian and American Novels

Warda-tun-Naeem (UOS)

Unbalancing A Fine Balance: Social Disability and Architecture of Institutionalized Injustice

Rabia Atif (GZGCW, Multan)

"Selves and Landscapes in Crisis: An Ecofeminist Reading of South Asian Women's Fiction"

Mahnoor Kashif, (GGCJ)

Identity Conundrums and Literatures: South Asia through the lens of Sci-fi

SEMIOTICS

Session Chair: Prof. Dr. Muhammad Asif

Hashima Khan (UMT)

Beyond Representation: Visual Social Semiotics and the Digital Photography of War in Non-Western Contexts

Kashaf Saeed (IIUI)

Sadia Rasheed (IIUI)

Investigating Ideational & Interpersonal Metafunction in Vehicular Discourse in Khyber Pakhtoonkhwa

Nazneen Zahra (UOG)

A Multimodal Discourse Analysis of Selected National and International T-Shirt Brands

10:00 – 11:30

PARALLEL SESSIONS VI

5 PARALLEL SESSIONS AT 5 PEC VENUES

PEC Venue 1: Bukhari Auditorium – Pakistani Literature

PEC Venue 2: Fazal-i-Hussain – Ecology

PEC Venue 3: Main Building – MB 16 – Feminism

PEC Venue 4: Turkish Library – Posthumanism

PEC Venue 5: Women Development Centre – Translation and Creative Writing

PEC VENUE 1: BUKHARI AUDITORIUM (6 Papers)

PAKISTANI LITERATURE

Session Chair: Prof. Dr. Safeer Awan

Dr. Ayesha Siddiqa (QAU)

From Text to Theory: Pakistani Women's Writing and the Future of English Studies in Pakistan

Dr. Muhammad Numan (UMT, Lahore)

Metonymical Evolution and Development of Qais and Leila in Pakistani Anglophone Literature: A Comparative Study of Iqbal and Hasan's Poetry

Faiza Ishfaq (UCP)

Issues of identity and honour: A study of quest for justice, inequality and socio-cultural dynamics disempowering women in Aysha Baqir's Beyond the Fields

Syeda Humda (GIFT Gujranwala)

Desguised Identities in Nadia Hashmi's novel The Pearl that Broke its Shell

Fazal Rabi (Riphah International University)

Yaseen Danish (PAF-IAST)

Uzma Rabi (Department of Education, Swat)

The Role of Education in De-Radicalization and National Healing in Post-Conflict Societies: A Case Study of Barzakh by Syed Imran Ali

Zara Fatima (UMT)

From Shah to Khamenei: Foucault-Althusser Nexus in Political Shifts of Iran in Kamali's Novels

PEC VENUE 2: FAZAL E HUSSAIN (5 Papers)

ECOLOGY

Session Chair: Dr. Saleem Akhtar Khan

Dr. Bushra Siddiqi (UMT)

Commodified Biopolitical Identities in Bacigalupi's *The Windup Girl*
Rafia Bibi (UOW)

Anthropocentric Constraints and Absence of Deep Ecology: A Postcolonial Ecocritical Study of Nadeem Aslam's The Wasted Vigil and Season of the Rainbirds

Khadija Riaz (IUB)

A Decolonial Ecocritical Study of Luis Sepúlveda's The Old Man Who Read Love Stories

Sadiqa Maqbool (FCCU)

Indigenous Land Rights, Ecological Displacement and Climate Adaptation: An Analysis of South Asian Cli-Fi

Fatima Asif (KCWU)

The Earth as Subject: Study of Ecological Violence through Biopolitics in N.K. Jemisin's The Broken Earth Trilogy"

PEC VENUE 3: MAIN BUILDING – MB 16 (5 Papers)

FEMINISM

Session Chair: Dr. Arooj Ehsan

Ayesha (IIUI)

Localized Feminism: A Gynocritical and Geographical Feminist Reading of Intersectional Female Voices in Postcolonial South Asia and Black American Context

Bisma Mirza (FCCU)

A Feminist Critical Discourse Analysis of Women in Masnawi, by Maulana Rumi

Durr-e-Najaf Hussain (LCWU)

Waltzian Power Politics and Feminist Security; A Study of Women and War in Zoulfia Katouh's As Long As The Lemon Trees Grow

Ayesha Zaman (UMT)

Problematics of Representation: A Manichean Study of Shafak's 10 Minutes 38 Seconds in This Strange World

Yasra Sani (UMT)

Abjection and Horror in A Woman on a Suitcase: A Kristevan Study

PEC VENUE 4: TURKISH LIBRARY (4 Papers)

POSTHUMANISM

Session Chair: Dr. Amara Khan

Dr. Maimoona Abdulaziz (NUML, Faisalabad)

The Algorithmic Heart: Measuring Sentiment and Ideology Across the Literary Archive

Sarah Malik (UOP)

Beyond the Self: A Posthumanist Reading of Hermann Hesse and Sultan Bahū

Aaisha Umt Ur Rashid (LCWU)

The Posthuman Lahore: Distributed Agencies and Spectral Ecologies in Rizwan Akhtar's Poetics

Sahar Zeeshan (UOP)

Toxic Posthuman Condition: Industrial Extraction and Ecological Devastation in Mark Steven's Comprador

PEC VENUE 5. WOMEN DEVELOPMENT CENTRE (3 Papers)

TRANSLATION AND CREATIVE WRITING

Session Chair: Prof. Dr. Arshad Ali Khan

Prof. Dr. Mazhar Hayat (GCUF)

Poetics and politics of translations and Global Dialogue

Prof. Dr. Ghulam Ali (AIOU, Islamabad)

Translation, Transcreation, and Transcultural Narratives

Faiza Anum (LCWU)

Emotional Regulation through Creative Writing: A Case for Therapeutic Education

11:30 - 12:00 Tea Break

12:00 – 01:00 TALKS

PEC VENUE 2: FAZAL-I-HUSSAIN

ARTIST TALK

Tahir Ali Sadiq (GCUL)

Reviving Classical Aesthetics through Contemporary Narratives

PEC VENUE 3: SIRAJUDDIN SEMINAR ROOM

BOOK TALK

Huma Aslam (MUST)

Amicable Nature of Lahore

13:00 – 14:00 JUMMAH BREAK

14:00 – 15:30 CLOSING CEREMONY

PEC VENUE 1. BUKHARI AUDITORIUM

16:00 - 17:00 VALEDICTORY SESSION & CERTIFICATE DISTRIBUTION

PEC VENUE 2: FAZAL-I-HUSSAIN

(Only Students)

Aima Waris **Hassan Abdullah** Saim Ilyas Rahil Shahzad
Imran Ali Malek Abid Khan Meerab Sani Khan
Memuna Hussain Eshal Rehman Rameen Ayub
Zeina Malik **Rabia Zahid** Maryam Tariq Leila Shahzad
Ayesha Kiran Maham Binte Farhat Zoha Atif
Syed Ghous Ali Shah Anna Sanna Maryam Shah
Faisel Sejed Rida Batool Muhammad Shazil Bilal
Fatima Butt Rizwan Ali
Waniya Rehman Yasir Wazir
Yasir Wazir Laiba Yaqub Maryam Khan
Aqsa Iqbal Aisha Umer Ahmed
Ayisha Ahmad Syeda Alia Adeel
Raheda Naz Leila Shahzad
Tanzila Ehsan Neera Bettol Esha Tir
Rida Zahra Syeda Juneria Fatima Maryam Afzaal
Malaka Sajid Kanza Anjum
Khadija Hayat **Rustum Mir** Leila Shahzad
Ume Habiba Rameen Fatima Minahil Masoud
Samreen Ghazanfar Neha Tahir
Muhammad Murtab Hafizah Mithal Zahra Khadija Sehar Muhammad Hassan
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Mehreen Sejdel Leila Shahzad
Nabila Kausar **Yasra Sani** Leila Shahzad
Minahil Ahmed Leila Shahzad
Humera Ishaq Leila Shahzad
Khadija Nadeem Butt Leila Shahzad

Signatures of Inspiration

pec@gcu.edu.pk

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Institute of English Language & Literature
GC University Lahore**