

# YASIR JAVED DOGER

## A MULTIDISCIPLINARY CREATIVE PRACTITIONER AND AN ACADEMICIAN

+92-333-462-7678 / 27-10-1983 / yasirjavedphotondesign@gmail.com / Lahore/ Pakistan

### SUMMARY

A multidisciplinary creative practitioner, consultant, and educationist specializing in graphic design, photography, motion graphics, and filmmaking.

### EDUCATION

MS - Film & TV

**Beaconhouse National University, Lahore, 2018**

MFA - Graphic Design

**Punjab University, College of Art & Design, Lahore, 2009**

BFA - Graphic Design

**Punjab University, College of Art & Design, Lahore, 2007**

Certificate Course - Media Production

**National College of Arts, Lahore, 2007**

Intermediate - Humanities, with a major in Fine Arts

**Government College, Lahore**

Matriculation - Science

**Divisional Public School, Model Town, Lahore**

### WORK EXPERIENCE (Academia)

Lecturer (Permanent Faculty)

**Government College University, Lahore, Pakistan** June 2016 - Present

- Teaches BFA Graphic Design courses at the undergraduate level.
- Supervises final-year projects and degree shows of BFA Graphic Design students.
- Serves as Course Coordinator for 2nd Year (BFA Graphic Design).
- Served as Program Coordinator for BFA Graphic Design- Self Support Program (Fall 2024- Spring 2025)
- Acts as Faculty Advisor to the GCU Photography Club.
- Performs duties as Departmental Controller of Examinations (BFA Graphic Design).
- Serves as the Departmental Focal Person for the GCU Alumni Network.
- Member of the Departmental Board of Studies.
- Member of the Departmental Admission Committee.

Lecturer (Visiting Faculty)

**Government College University, Lahore, Pakistan** Sep 2015 - May 2016

- Taught a range of BFA Graphic Design courses, including Design Foundation, Advanced Graphic Design, Typography, and Film & Video.

Lecturer (Visiting Faculty)

**Lahore College for Women University, Jhang Campus, Pakistan** Oct 2015 - May- 2016

- Taught Photography as a subject specialist to Undergraduate students.
- Assisted in establishing and setting up the university's Photography Studio.

Trainer/ Subject Matter Expert (Graphic Design)

**DigiSkills Training Program, IGNITE- Ministry of Information Technology & Telecommunication, Lahore,**

**Pakistan** Aug 2018 - Aug- 2019

- Served as a Subject Matter Expert for the National Online Training Program offered by the Ministry of IT & Telecom, Pakistan, aimed at empowering youth with skill of graphic design for successful freelancing career.
- Designed the complete course outline for a detailed 202-lectures based online training program and delivered lectures for recording.
- Contributed to the development and refinement of final course videos and actively participated in online panel discussions with students.
- The program enrolled over 50,000 students nationwide and received widespread appreciation for its impact and quality.

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## WORK EXPERIENCE (Industry)

Founder/ Creative Consultant

**1DOT- Studio** June 2013 - Present

- Founded as a creative consultancy, delivering expertise in design, branding, advertising, print, and digital media, alongside content creation, photography, and filmmaking.

Senior Graphic Designer/ Art Director

**Time N Space Media (Pvt.) Ltd., Lahore, Pakistan** July 2012 - May 2013

- Served as Art Director and Senior Graphic Designer (Team Lead), leading creative direction and visual execution for advertising campaigns, branding and media projects, and working as Set Designer and Art Director for television commercial projects.

Graphic Designer (Lead)/ Set Designer/ Motion Graphics Artist

**Virtual University Television Network/ Virtual University of Pakistan, Lahore, Pakistan** Oct 2009 - Dec 2011

- Led the Design team in creating the collateral materials, sets, and visual assets for the university's in-house and promotional needs and also in creating the digital assets for television broadcasts, including motion graphics, promos, fillers, spots, and other on-air content.

Graphic/ Visual Communication Designer (Part-Time)

**MAQSAD, NGO, Lahore, Pakistan**, Sep 2008 - May 2009

- Designed Print and Digital content for the NGO's training programs and presentations.

Graphic Designer/ Illustrator (Part-Time)

**Islamic Medical Centre, Lahore, Pakistan** Feb 2007 - Nov 2007

- Designed and illustrated print and digital content for the medical center's in-house needs.

Graphic/ Visual Communication Designer/ Official Photographer (Part-Time)

**Royal Palm Golf & Country Club, Lahore, Pakistan** May 2006 - Jan 2007

- Assisted the Marketing team of the club in producing the marketing and promotional material and other content for the club's in-house needs, and covered various official events as a professional photographer.

## CORE TEACHING AREAS

My core teaching areas include Design Foundation (theory and practice), Advanced Graphic Design, Advertising, Brand Identity, Visual Strategy, Campaign Design, Computer Graphics (static/ motion), Photography, Typography and Visual Communication, Motion Graphics, Video Editing.

## ACADEMIC REVIEWS & REPRESENTATIONS

- **Member**, Course Curriculum Review Committee (BS Graphic Design), "Faculty of Art & Design, Superior University, Lhr" — 05 Dec 2025
- **Represented GC University Lahore** at an official meeting held at the office of "Punjab Small Industries Corporation (PSIC), Lhr", for degree relevance and equivalence assessment of shortlisted candidates for the Graphic Designer post advertised by PSIC — 24 January 2025
- **Member**, Course Curriculum Review Committee, BFA Graphic Design, "Department of Fine Arts, GC University, Lhr" — June 2016-Present

## EVALUATION ROLES: EXTERNAL EXAMINER / JUROR / JUDGE APPOINTMENTS

- **Judge**, "My Dream Car" Art Contest, "Toyota Walton Motors, Lahore" — 06 Dec 2025
- **Judge**, National Calligraphy Competition 2025, "Sheikh Abul Hassan Al-Shadhili Research Centre for Sufism, Government College University, Lahore" — 25 Nov 2025
- **Judge**, Photography & Art Contest "Climatic Disasters", "Sustainable Development Study Centre, Government College University", in coordination with "Environmental Protection Agency Punjab", during the conference "COP in My City – 2025" — 16 Oct 2025
- **Guest of Honor & Judge**, Seminar & Art Competition "Hunarkada", "Department of Media & Mass Communication Studies, University of the Punjab" — 29 Jan 2025
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "STEPS Institute of Art, Design & Management, Lahore" — 11 Dec 2024
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "Institute of Art & Design, Government College University, Faisalabad" — 30 Aug 2024
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "Institute of Art & Design, Lahore College for Women University, Lahore" — 29 Aug 2024
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "Institute of Art & Design, Government College University, Faisalabad" — 18 Oct 2023
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "Institute of Art & Design, Government College University, Faisalabad" — 04 Aug 2022
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "Department of Art & Design, NCB&E, Lahore" — 09 Oct 2020
- **Judge**, "My Dream Car" Art Contest, "Toyota Walton Motors, Lhr" — 21 Feb 2020
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "Department of Art & Design, NCB&E, Lahore" — 10 June 2019
- **Judge**, "My Dream Car" Art Contest, "Toyota Walton Motors, Lahore" — 15 Feb 2019
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "Department of Architecture & Design, COMSATS University, Lahore Campus" — 16 Jan 2017
- **External Juror/Examiner**, Final Project Display (BFA Graphic Design), "STEPS Institute of Art, Design & Management, Lahore" — 19 July 2016

## STUDENT'S PROJECTS SUPERVISION & SOCIETY MENTORSHIP

- **Supervised 12 BFA Graphic Design students Projects** (Sem-VIII) for the "Degree Show Display— Department of Fine Arts, GC University Lahore", exhibited at "Alhamra Art Gallery, Mall Road, Lahore" — 22–25 July 2025
- **CO-Supervised** the arrangements of the "BFA Degree Show Exhibition" and assisted the "Photography Club, GCU, Lahore" in documenting the display exhibited at "Alhamra Mall Road, Lahore" — 22-25 July 2025
- **Supervised 12 BFA Graphic Design students Projects** (Sem-VII) for the "Final Project Display— Department of Fine Arts, GC University Lahore", exhibited at "PILAC, Ferozepur Road, Lahore", — 04–06 Feb 2025
- **CO-Supervised** the arrangements of "BFA Final Project Exhibition" and assisted the "Photography Club, GCU, Lahore", in documenting the display exhibited at "PILAC, Ferozepur Road, Lahore" — 04-06 Feb 2025
- **Supervised 10 BFA Graphic Design students Projects** (Sem-VIII) for the "Degree Show Display of Department of Fine Arts, GC University Lahore", exhibited at "Salam Hall, GC University, Lahore" — 01–11 Oct 2024
- **Supervised 08 BFA Graphic Design students Projects** (Sem-VII) for "Final Project Display— Department of Fine Arts, GC University Lahore", exhibited at "Salam Hall, GC University, Lahore" (21 Feb 2024)

- **Mentored the Photography Club, GC University Lahore**, leading the organization of a “*Photo Talk Seminar*” by the veteran photographer and Photo Manipulation Artist “Aymen Ayaz” on the topic: “*The Future of Visual Production: AI, Photo Manipulation & Modern Workflow*” — *Minhas Art Gallery, GC University Lahore* — 02 Dec 2025
- **Mentored the Photography Club, GC University Lahore**, leading the organization of a “*Workshop*” on “*Using the Exposure Triangle in Digital Photography*” — *Minhas Art Gallery, GC University Lahore* — 07 Nov 2025
- **Mentored the Photography Club, GC University Lahore**, leading the curation and organization of a “*Photo Exhibition*” on “*Androon Lahore*” — *Minhas Art Gallery, GC University Lahore* — 29 April 2025
- **Mentored the Photography Club, GC University Lahore**, leading the organization of an educational and recreational “*Grand Photo Walk*” from Delhi Gate to Food Street in collaboration of “*Walled City Authority of Lahore*” and “*Sigma Pakistan*” — *Walled City Lahore* — 27 Feb 2025
- **Mentored the Photography Club, GC University Lahore**, leading the organization of a “*Photo Talk Seminar*” by veteran fashion photographer “*Qasim Mughal*” on the topic: “*Fashion Photography-From Passion to Profession*” — *Minhas Art Gallery, GC University Lahore* — 31 Oct 2024
- **Mentored the Photography Club, GC University Lahore**, guiding participation in various national photography competitions and fostering collaborations with other universities. Under the mentorship, the Society won multiple competitions and achieved significant milestones.

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## GUEST LECTURES, TALKS, PANEL DISCUSSIONS AND MEDIA ENGAGEMENTS

- **Podcast Guest, Smac Cast** — Topic: “*How Freelancing, AI, Art, and Design Are Transforming the Creative World*” — 26 Mar 2025  
Link: <https://www.youtube.com/watch?v=RqmKhHZyOsg>
- **Guest Lecture**, “*Media Studies Department, University of Management and Technology, Lahore*” — Topic: “*The Role of Generative AI in the Future of Content Creation*” — 22 Jan 2025
- **Guest Lecture**, “*Media Studies Department, Rashid Latif Khan University, Lahore*” — Topic: “*Generative AI: Shaping the Future of Creativity and Content Creation*” — 09 Jan 2025  
Link: <https://www.facebook.com/reel/568982599309211>
- **Podcast Guest, Talk Time with Abu Bakar Ijaz** — Topic: “*Impact of AI on the Profession of Graphic Design and how to become a successful Graphic Designer?*” — 10 Oct 2024  
Link: <https://www.youtube.com/watch?v=dg1DnqiuZfg>
- **Panelist, Live Panel Discussion**, “*DigiSkills Training Program- Ministry of IT & Telecom*” on the topic: “*Graphic Design & Freelancing*” — 30 Jan 2020  
Link: <https://www.youtube.com/watch?v=xVAAwNiPCl0>
- **Panelist, Live Panel Discussion** “*DigiSkills Training Program- Ministry of IT & Telecom*” on the topic: “*Graphic Design & Freelancing*” — 25 Oct 2019  
Link: <https://www.youtube.com/watch?v=sICK5qHf6do>
- **Panelist, Live Panel Discussion** “*DigiSkills Training Program- Ministry of IT & Telecom*” on the topic: “*Graphic Design & Freelancing*” — 22 June 2019  
Link: <https://www.youtube.com/watch?v=iNN57xgtx4U>

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## EXHIBITIONS & SCREENINGS

- **Participant, "Rang-e-Pakistan" Faculty Group Show**, collaborative exhibition by "Government College University, Lahore", "Government College University, Faisalabad", and the "Inter-University Consortium", celebrating "Pakistan's 78th Independence Day" — Salam Hall, GC University Lahore | 11–14 Aug 2025
- **Participant, "Rang-e-Pakistan" Faculty Group Show**, collaborative exhibition by "Government College University, Government College University Faisalabad", "Government College University, Lahore" and the "Inter-University Consortium", celebrating "Pakistan's 78th Independence Day" — Main Hall, Institute of Art & Design, GC University Faisalabad | 07–09 Aug 2025
- **Official Selection & Screening (Awarded Laurel)** for my Documentary Film: "The Show Must Go On", "Lahore EurAsia Film Festival" — "School of Creative Arts (SOCA), University of Lahore" | 19 Dec 2018
- **Participant, Photo Exhibition "Wekh Lahore"**, organized by "Walled City of Lahore Authority", in collaboration with "Lahore Photography Club" and "Alhamra Arts Council" — 26 Jun 2016
- **Participant, got Certificate of Merit & Consolation Prize**, Annual Art Exhibition, "GC Fine Arts Society", "Salam Hall GC University, Lahore" — Mar 2001
- **Participant, got Certificate of Merit**, Annual Art Exhibition, "GC Fine Arts Society", "Salam Hall GC University, Lahore" — Mar 2000

## AWARDS, HONORS & RECOGNITIONS

- **Runner Up Prize (Best Documentary Film) & Certificate of Appreciation**, for Documentary Film "The Show Must Go On", "SLASS Auditorium, School of Media & Communication Studies, Beaconhouse National University, Lahore" — 22 Dec 2018
- **3<sup>rd</sup> Prize (Best Cinematography) & Certificate of Appreciation**, for Documentary Film "The Show Must Go On", "SLASS Auditorium, School of Media & Communication Studies, Beaconhouse National University, Lahore" — 22 Dec 2018
- **3<sup>rd</sup> Prize (Best Video Editing) & Certificate of Appreciation**, for Documentary Film "The Show Must Go On", "SLASS Auditorium, School of Media & Communication Studies, Beaconhouse National University, Lahore" — 22 Dec 2018
- **Letter of Appreciation** from Rector, "Virtual University of Pakistan", for contributions to organizing the "1st Convocation of Virtual University" — 10 Jun 2010
- **Certificate of Appreciation & Best Director Award (Theatre)**, TV-based on-air inter-university theatre competition "Kalakar", organized by "Hum Television Network" — Dec 2007
- **Certificate of Appreciation & Best Performance Award (Theatre)**, TV-based on-air inter-university theatre competition "Kalakar", organized by "Hum Television Network" — Aug 2007
- **Certificate of Appreciation**, Mural Painting Activity, "Child Welfare Centre for Special Needs, University of the Punjab" — 15 Jun 2005

## WORKSHOPS & TRAININGS

- **Certificate of Participation**, Seminar on "Film Making"- delivered by "Dr. Prof. Ahmed Bilal" — "College of Art & Design, University of the Punjab" | 27 Oct 2016
- **Certificate of Participation**, Workshop on "Film Making", "Rafi Peer Theatre Workshop", during "World Performing Arts Festival — Alhamra Cultural Complex, Lahore" | 25 Nov 2007
- **Certificate of Participation**, Workshop on "Documentary Making", "Rafi Peer Theatre Workshop", during "World Performing Arts Festival — Alhamra Cultural Complex, Lahore" | 24 Nov 2007

- **Certificate of Participation**, Workshop on “TV Production”, “Rafi Peer Theatre Workshop”, during “World Performing Arts Festival — Alhamra Cultural Complex, Lahore” | 23 Nov 2007
- **Certificate of Participation**, Workshop on “The Art of Storytelling”, “Rafi Peer Theatre Workshop”, during “World Performing Arts Festival — Alhamra Cultural Complex, Lahore” | 22 Nov 2007

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## EVENT COVERAGE & MEDIA COORDINATION

- **Official Photographer & Media Coordinator**, “Royal Palm Golf & Country Club” — 2006–2007
- **Head – Event Coverage & Media Coordination**, Organizing Team, “2nd Inter-University Performing Arts Festival, College of Art & Design, University of the Punjab — Alhamra Mall Road, Lahore” | Jan 2007
- **Official Photographer & Media Coordinator**, Organizing Team, “1st Inter-University Performing Arts Festival, College of Art & Design, University of the Punjab — Alhamra Mall Road, Lahore” | Dec 2005

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## KEY PROFESSIONAL PROJECTS & CAMPAIGNS

- **Brand Launch Campaign** — “DeBoots” (Pakistan) (for Laaam.pk) | 2025  
Creative Director, Product Photographer & Visual Consultant  
Link: <https://laam.pk/brands/de-boots>
- **Brand Launch Campaign** — “Dusti Leather” (Australia) (for Web & Social Media) | 2025  
Creative Director, Product Photographer, & Visual Consultant  
Link: <https://dusti.com.au/collections/all>
- **Branding & Web Assets Design** — “Best Safe Driver” (UAE) (for Web & Social Media) | 2025  
Creative Director, Branding Expert & Visual Consultant  
Link: <https://bestsafedriver.com>
- **Branding & Social Media Content Creation** — “MetaMechanics” (UAE) | 2024/25  
Creative Director, Social Media Design Expert, & Visual Consultant  
Link: <https://metamechanics.ae> | <https://www.instagram.com/mechanicsmeta>
- **Company's Corporate Profile (Video)** — “Softech-360” (Malaysia) | 2025  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.softech360.com>
- **SaaS Explainer / Software Demo (Video) (AI-Mebot)**, — “Softech-360” (Malaysia) | 2024  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.softech360.com>
- **SaaS Explainer / Software Demo (Video) (Eco-Guage)**, — “Softech-360” (Malaysia) | 2024  
Creative Director, Motion Graphics Artist & Video Editor
- **SaaS Explainer / Software Demo (Video) (Planally)**, — “Softech-360” (Malaysia) | 2024  
Creative Director, Motion Graphics Artist & Video Editor
- **Invitation Card Design – Food Show Event in KL (Print)** — “Pakistan High Commission, Malaysia” | 2024  
Creative Director & Visual Consultant
- **Brand Launch Campaign (Print)** — “MC Academy (Cambridge O Level and A Level)” (Pakistan) | 2023  
Creative Director & Visual Consultant

- **Social Media Content/Creative** (Happy New Year) — Al Shirawi Enterprises LLC (UAE) — 2023  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.instagram.com/p/Cm1bwGoBpkP/>
- **Monthly Social Media Campaign** (Product and Service) — Al Shirawi Enterprises LLC (UAE) — 2023  
Creative Director, Social Media Strategist & Visual Consultant  
Link: <https://www.instagram.com/p/CqDaurtpSPD/>
- **Monthly Social Media Campaign** (Product and Service) — Al Shirawi Enterprises LLC (UAE) — 2023  
Creative Director, Social Media Strategist & Visual Consultant  
Link: <https://www.instagram.com/p/Cq4-WgCJNNw/?hl=en>
- **Social Media Video Content/Creative** (Eid-Al-Adha) — Oasis Metal Manufacturing (UAE) — 2023  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.facebook.com/reel/190678233938733>
- **Social Media Video Content/Creative** (Season Greetings) — O.Rentals (UAE) — 2022  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.facebook.com/reel/703265054634058>
- **Clinical Edge Training (Video)** (Professional Medical Training for Eye Specialists) — Dr. Saqib (UK) — 2022  
Creative Director, Non Linear Editor & Audio/Video Consultant
- **Social Media Video Content/Creative** (Women's Day) — Al Shirawi Enterprises LLC (UAE) — 2021  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.instagram.com/p/CMJZE2PAPhS/>
- **Social Media Video Content/Creative** (Earth Hour) — Al Shirawi Enterprises LLC (UAE) — 2021  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.facebook.com/reel/839795606617844>
- **Logo & Branding Design (Print)** — Oman Auto Hub (Oman) — 2021  
Creative Director, Branding Expert, & Visual Consultant
- **Social Media Video Content/Creative** (Happy New Year) — Al Shirawi Enterprises LLC (UAE) — 2021  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.facebook.com/reel/459717755433088ss>
- **Logo, Branding and Complete Stationery Design (Print)** — Al Shirawi Enterprises LLC (UAE) — 2020  
Creative Director, Branding & Visual Consultant
- **Logo, Branding and Complete Stationery Design (Print)** — Oasis Metal Manufacturing (UAE) — 2020  
Creative Director, Branding & Visual Consultant  
**Logo, Branding and Complete Stationery Design (Print)** — O.Rentals (UAE) — 2020  
Creative Director, Branding & Visual Consultant
- **Company's Corporate Profile (Video)** — Al Shirawi Enterprises LLC (UAE) | 2020  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.facebook.com/reel/2943369295981624>
- **Social Media Video Content/Creative** (Eid Al Adha) — Al Shirawi Enterprises LLC (UAE) — 2020  
Creative Director, Motion Graphics Artist & Video Editor  
Link: <https://www.facebook.com/reel/1242577336074758>
- **Complete Brand Launch Campaign (Print & Outdoor)** — Saeeda's Bridal Lounge (Pakistan) | 2018  
Creative Director, Branding & Visual Consultant
- **Lawn Summer Campaign** — Sitara Studio / Sitara Textiles (Pakistan) | 2016  
Art Director, Fashion Photographer, & Visual Consultant
- **Company Corporate Profile (Video)** — Fibre Risk Management (UAE) | 2015  
Art Director, Motion Graphics Artist & Video Editor
- **Social Media Ad (Video)** — Subway Pakistan | 2014  
Art Director, Motion Graphics Artist & Video Editor
- **Logo, Branding and Print Design** — Gourmet Spain Olive Oil (Pakistan) | 2014  
Art Director, Branding & Visual Consultant

- **7<sup>th</sup> Anniversary Campaign (Print & Outdoor)** — “Metro Cash & Carry” (Pakistan) | 2014  
Art Director & Visual Consultant
- **Winter Sale Campaign (Print & Indoor Branding)** — “Metro Cash & Carry” (Pakistan) | 2014  
Art Director & Visual Consultant
- **TV Commercial Photography** — “Mughal Steel” (Pakistan) | 2014  
Commercial Photographer & Visual Consultant
- **Stationery Design & Outdoor Campaign (Print & Outdoor)** — “Monsanto” (Pakistan) | 2014  
Art Director & Visual Consultant
- **Outdoor & BTL Campaign** — “Seasons Foods Pvt. Ltd.” (Pakistan) | 2014  
Art Director & Visual Consultant
- **Set Design (TV Commercial)** — “VGO Tell Mobile” (Pakistan) | 2014  
Art Director & Set Designer
- **Outdoor & BTL Campaign** — “Seasons Foods Pvt. Ltd.” (Pakistan) | 2014  
Art Director & Visual Consultant
- **Convocation Branding & Print Design Project (1st Convocation)** — *Virtual University of Pakistan* | 2010  
Senior Graphic Designer & Visual Consultant
- **Set Design (Educational Broadcast Channel)** — “Virtual University Television Network” (Pakistan) | 2010  
Art Director & Set Designer
- **Annual Review / Performance Presentation (Video)** — Levi's Pakistan | 2010  
Art Director, Motion Graphics Artist & Video Editor
- **Palmer's International Sport Calendar (2008 Beijing Summer Olympics)** — “Royal Palm Golf & Country Club” (Pakistan) | 2008  
Art Director, Illustrator & Visual Consultant

## RELEVANT SKILLS

**Design & Branding:** Brand Identity, Visual Strategy, Art Direction, Creative Direction. Campaign Design, Typography, Lay Out Design, Collateral Design.

**Photography & Video:** Commercial Photography, Product Photography, Fashion Photography, Documentary Photography and Videography, Video Editing, Motion Graphics.

**Digital & Social Media:** Social Media Content, Campaign Design, Visual Storytelling.

### Tools:

Adobe Illustrator / Adobe Photoshop / Adobe After Effects / Adobe Premiere / Adobe InDesign /  
Adobe Firefly / Mid-Journey / Chat GPT / DaVinci Resolve / MS Excel / MS Word / MS PowerPoint

References available upon request