

CURRICULUM VITAE

Dr. Safyan Majid

Assistant Professor
Department of Commerce and Finance,
Government College University, Lahore.
Katchery Road, Lahore, 54000.
Contact # +923004946195
safyanmajid@gcu.edu.pk, safyanmajid@hotmail.com



Education

- **PhD in Accounting and Finance, School of Accountancy and Finance, The University of Lahore, Lahore (2022)**
 - Research Title: Expected Default Frequency, Investor Sentiment and Stock Returns: Investigating the role of Corporate Innovation in the USA
 - Research Interests: Corporate Finance, Financial Econometrics, Accounting, Innovation, Strategy and Entrepreneurship.
- **Master of Science in Entrepreneurship and SME Management, Government College University, Lahore (2014)**
- **B.Sc. (Hons) Business Accounting and Finance, Government College University, Lahore (2012)** and one semester in Global UGRAD Exchange program with Lincoln University of Missouri, USA (2010)

Professional Memberships

- Performance Measurement Association of Australasia (PMAA), Member

Professional Experience

- Assistant Professor, Department of Commerce and Finance, Government College University, Lahore, Pakistan, September 2022 – to date. **(BPS-19)**
- Lecturer, Department of Commerce and Finance, Government College University, Lahore, Pakistan, May 2018 – September 2022. **(BPS-18)**
- Lecturer, Department of Economics, Government College University, Lahore, Pakistan, May 2016 – May 2018. **(BPS-18)**
- Visiting Faculty, Department of Economics, Government College University, Lahore. February 2015 – May 2016. **(Contractual)**
- Finance Manager – Lahore, Himalaya Feeds Private Limited September 2012 – January 2015. **(Permanent)**

Teaching History

Demonstrated strong experience in teaching and learning delivery in the following subjects of undergraduate and postgraduate levels in classes with large number of students:

Treasury and Fund Management
Management Accounting
Principles of Marketing
Principles of Management
Business Research Methods
Business Taxation
Auditing
Entrepreneurial Marketing

Principles of Accounting
Financial Accounting
Principles of Finance
Corporate Finance
Advanced Corporate Finance
Financial Econometrics
Valuation of Financial Derivative
Investment and Portfolio Management
Advanced Financial Accounting

Service

2023 – to date	Advisor Commerce Society
2022 – to date	Program Coordinator for BS Commerce
2016 – to date	Program Coordinator for B.Sc. (Hons) Business Accounting and Finance
2016 – to date	Timetable In-charge Department of Commerce and Finance, GCUL
2018 – to date	Member Department Board of Studies
2016 – 2019	Departmental Sports Coordinator
2018 – 2019	Member GCUL Board of Faculty
2015 – 2016	Advisor Business Accounting and Finance Society
2016 – 2018	Advisor Ravians Entrepreneurial Society
2016 – 2021	Focal Person to Quality Enhancement Cell
2016 – 2019	Member Departmental Purchase Committee
2017 – to date	Adhoc Member University Affiliation Committee
2018 -to date	Member Department's Selection Committee

Research Work

- M. Azeem, Nisar Ahmad, **Safyan Majid**, Jamshaid Ur Rehman & Bilal Nafees. Corporate governance, financial constraints, and dividend policy: Evidence from Pakistan. Cogent Economics & Finance (2023), 00:2243709, **Impact Factor 1.9, WOS, SCOPUS Q2, HEC PAKISTAN 'W' Category)**
- **Majid, S.**, Abbas, F., Malik, MN., (2023). Nexus between Corporate Innovation and Investor Sentiment: Empirical Evidence from the US. *Kybernetes*, Upcoming In-press, **Impact Factor 2.35, WOS, SCOPUS Q2, HEC PAKISTAN 'W' Category)**

- **Majid, S.,** Sultana, N., Abid, G., & Elahi, A. R. (2021). The Impact of Corporate Innovation on Abnormal Stock Returns: The Moderating Role of Investor Sentiment. *Academy of Strategic Management Journal*, 20, 1-16. (HEC PAKISTAN ‘X’ Category, SCOPUS Q3)
- **Majid, S.,** Maryam, H., Elahi, A. R., Chaudhary, M. G., Awais, M., & Ikram, K. (2021). Journal of ISOSS 2021 Vol. 7 (1), 199-221 CORPORATE INNOVATION AND PERFORMANCE NEXUS: THE MEDIATING ROLE OF ORGANIZATIONAL CULTURE. *Journal of ISOSS*, 7(1), 199-221. (HEC PAKISTAN ‘Y’ Category)
- Elahi, A. R., Ahmed, A., **Majid, S.,** & Asif, M. F. (2021). CRITICAL FACTORS ASSOCIATED WITH THE ACCESS TO BANK CREDIT: AN EXPLORATORY STUDY. *Humanities and Social Sciences Reviews*, 9(3), 135-144. (HEC PAKISTAN ‘W’ Category)
- Awais, M., Elahi, A. R., Wahga, A. I., **Majid, S.,** & Ikram, K. (2021). Journal of ISOSS 2021 Vol. 7 (3), 207-226 ENTREPRENEURIAL FINANCIAL WELL-BEING: A CONCEPTUAL MODEL OF FINANCIAL LITERACY, LOCUS OF CONTROL AND RISK TOLERANCE MODERATING THROUGH EQ AND SQ. *Journal of ISOSS*, 7(3), 207-226. (HEC PAKISTAN ‘Y’ Category)
- Azeem, M., Ahmad, N., Hussain, S., Khurshid, M., & **Majid, S.** (2021). IMPACT OF IMF LENDING ANNOUNCEMENTS ON THE PERFORMANCE OF STOCK MARKET: EMPIRICAL EVIDENCE FROM PAKISTAN. *Humanities & Social Sciences Reviews*, 9(3), 467-476. <https://doi.org/10.18510/hssr.2021.9348> (HEC PAKISTAN ‘W’ Category)
- Ahmad, N., Nafees, B., & Majid, S. (2020). Role of Personality and Psychological Attributes of Financial Managers in Capital Budgeting Decisions: Case of Spinning Industry of Pakistan. *Global Social Sciences Review*, V(IV), 160-168 <https://doi.org/10.31703/gssr.2020> (V-IV).17 (HEC PAKISTAN ‘Y’ Category)
- Elahi, A. R., Majid, S., & Khan, W. (2022). Cash Holding as a Risk Management Approach through the Lense of Institutional Entrepreneurship: Evidence from Financial Sector of Pakistan. *PAKISTAN SOCIAL SCIENCES REVIEW*, 6(2), 410-427, <http://doi.org/10.35484/pssr.2022> (6-II)36 (HEC PAKISTAN ‘Y’ Category)
- Majid, S., Awais, M., & Iqbal, J. (2022). Information Asymmetry and Analyst Forecast in Market-Wide Investor Sentiment *Global Economics Review (GER)*, VII, No. II (Spring 2022), 45-57. [https://doi.org/10.31703/ger.2022\(VII-II\).05](https://doi.org/10.31703/ger.2022(VII-II).05) (HEC PAKISTAN ‘Y’ Category)
- Majid, S., Elahi, AR., & Ahmad N . (2022). The Impact of Environment Ethics and Performance on Firm Competitive Advantage: A Dynamic Capability Framework with Green HRM Practices. *Journal of Development and Social Sciences*, 3(2), 498-516, doi:10.47205/jdss.2022(3-II)47 (HEC PAKISTAN ‘Y’ Category)
- Majid, S., Chaudhary, M. G., & Ali, U. (2022). Financial Literacy and Adoption of Fintech: The Role of Financial Risk Tolerance. *Global Social Sciences Review (GSSR)*, VII, No. I (Winter 2022), 168-179. [https://doi.org/10.31703/gssr.2022\(VII-I\).17](https://doi.org/10.31703/gssr.2022(VII-I).17) (HEC PAKISTAN ‘Y’ Category)

- Khalid, M. W., Wahga, A. I., Chaudhary, M. G., Majid, S., & Awais, M. (2023). Impact of Financial Literacy on Access to Finance and Firm Performance: An Analysis of Growing Industry Cluster in Pakistan. *Bulletin of Business and Economics (BBE)*, 12(4), 45-53.
- Wahga, A. I., Majid, S., Ahmad, N., Aftab, I., & Awais, M. (2023). FinTech and Pakistan's Banking Industry: An Exploratory Study. *Journal of Policy Research*, 9(4), 19-28.
- Munir, A. F., Elahi, A. R., & Majid, S. (2023). DO DIFFERENT SECTORS AFFECT EQUITY RISK PREMIUMS IN EMERGING MARKETS? EVIDENCE FROM ASIA. *International Journal of Business Reflections*, 4(2).
- Majid, S., Wahga, A. I., & Iqbal, J. (2023). The Impact of Entrepreneurial Passion and Personality Traits on Hybrid Entrepreneurship in Pakistan: Estimation and Analysis. *Annals of Human and Social Sciences*, 4(4), 155-165.
- Imtiaz, A., Wahga, A. I., Zaidi, S. F. A., & Majid, S. (2023). Corporate Hedging and Stock Market Dynamics: Evidence from PSX. *Bulletin of Business and Economics (BBE)*, 12(3), 580-586.

Conference Paper

- Safyan Majid (2021). The Impact of Entrepreneur's Financial Literacy on the Adoption of Fintech And Risk Tolerance, Performance Measurement Association of Australasia (PMAA) Conference 2021, University of Otago, New Zealand, November 17-19 in Queenstown, NZ.

International Workshop/Seminar

- **Business Acceleration and Innovation, Turan University, Almaty, Kazakhstan, May 17-18, 2014.**

Semester Exchange Program

- Selected for the participation in the Global Undergraduate Exchange Program for Pakistan, a program of the Bureau of Educational and Cultural Affairs (ECA) of the United States Department of State and administered by IREX (International Research and Exchanges Board).
 - **Studied Fall 2010 Semester of B.S. (Hons) in Lincoln University of Missouri, Jefferson City, MO, USA.**

Thesis/Project Supervision

MS Entrepreneurship and SME Management Thesis Supervision		
2022	Effects of Social Media Marketing Activities on Brand Equity	Arsalan Zafar
2022	The Impact of Covid-19 on Small Microfinance Institutions in Pakistan	Sardar Ramesh Singh Arora
2022	Corporate Entrepreneurship and Organizational Performance: The Moderating Role of Employee Rewards and Reinforcements	Muhammad Zeeshan Razzaq

2021	Nurturing the Culture of Innovation in Organizations Working in Lahore	Hina Maryam
2021	Impact of Financial Literacy on Entrepreneur for Adoption of FinTech	Muhammad Usman Ali
2020	Impact of Financial Literacy on Access to Finance and Firm Performance	Waleed Khalid
2020	Determinants of Entrepreneurial Finance	Affifa Saleem
2019	Effectiveness of Social Media Marketing on Business Growth: A Case of Small Enterprises in Lahore, Pakistan	Fahad Sohail
2019	The Impact of Advertising Visual Design and Perceived Value on Online Purchase Intention	Rizwan Ali
MS Banking Financial Economics Thesis Supervision		
2022	Impact of CSR on Profitability of Banks in Pakistan	Ali Nawaz
2022	Impact of Political Uncertainty on Asset Pricing	Zubair Imtiaz
2022	An Exploratory Study of Fintech In Pakistan	Irfa Aftab
2022	Climate Change Risk and Asset Prices	Khurram Ikram
2021	The Role of Organizational Orientations and Advertisement Effectiveness on Bank Competitive Advantage and Performance	Maryam Islam
2021	Information Asymmetry and Analysis Forecast in Market-Wide Investor Sentiment	Javeed Iqbal
2021	The Impact of CEO Overconfidence on Firm Value	Bismah Javed
2021	The Impact of Corporate Risk Management Practices on Stock Returns and Volatility	Ahtisham Imtiaz
2020	Determinants of Financial Performance of Insurance Companies in Pakistan	Sidra Arshad
2020	Marketing Capability and Abnormal Stock Returns: Does Stock Liquidity Play a Mediating Role?	Umair Usman
2020	Does Corporate Governance Influence Leverage in Pakistan?	Amna Zulfiqar
2019	COMPETITIVENESS, INNOVATION, AND WEALTH MAXIMIZATION: THE FRUITS OF CSR	Babar Rafique
2019	Determinants of Corporate Hedging	Sami Ul Haq
2019	The Effect of CDS on Firm's Financing and Trading Behavior	Muqtadir Ahmad

IT & Computer Software

- Using the following software statistical analysis packages: Matlab, Stata, SPSS and SAS University Edition to undertake rigorous econometric analyses.

- Using finance and accounting international databases such as CRSP, Compustat and I/B/E/S.
- Using various multimedia techniques in giving lectures and presentations such as teleconferences, data-show, projectors and using Learning Management System.

Languages

- English (fluent writing, reading, listening, speaking skills)
- Urdu (fluent writing, reading, listening, speaking skills)
- Arabic (reading)

Interests and Activities

Outdoor Activities (Camping, Hiking), Physical Fitness, Cinema

References

Will be furnished on demand