Research Report

An Economic Analysis of Micro and Small Scale Shoe Making Units in Lahore.

By

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FOREWORD

The goals of Sustainable Development and employment generation lie at the heart of any economic policy designed to achieve better living standards in developing countries. Micro and Small Enterprises (MSEs) had received considerable attention of researchers elsewhere as an effective vehicle to reach development goals. It is only recently that the Government of Pakistan has actively taken up its role to develop this sector, which is evident from establishment of specialised Micro Finance Institutions in recent past.

It is a matter of satisfaction that the research team of Department of Economics GC University has completed the project, funded by the University research fund, on Micro and Small Shoe Making Units in Lahore. The findings of this project are being published now in the form of a report: “An Economic Analysis of Micro and Small Scale Shoe Making Units in Lahore”. This report sheds light on the internal as well as external environment of the MSEs concerned with shoe making activity in Lahore and extends the horizon of understanding for research-informed policy making.

GC University, which is a renowned centre of liberal arts and sciences, has carried on the tradition of research in both social and natural sciences for 140 years. After getting the status of a university, it should take a lead in conducting good researches, which is a distinguishing feature of any higher education institution. Research based teaching is the essence of modern higher education and I think that the findings of this report can be utilised for academic purposes as well. I also believe the findings of the report will generate interest for further research in the working of MSEs in Pakistan. The work accomplished so far was possible only due to the keen interest of the students and the faculty members of the Department of Economics, GC University, Lahore. I congratulate the research team for their excellent work and wish them good luck for future research projects.

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