



Office of Research, Innovation and Commercialization

The Office of Research, Innovation and Commercialization (ORIC) is an initiative of the Higher Education Commission (HEC), Pakistan. The HEC has taken this step to enhance the capacity of the academic institutions to manage all research issues.

In pursuit of this, Prof. Dr. Muhammad Khaleeq-ur-Rahman, Vice Chancellor, GC University, Lahore established the Directorate of Research, Innovation and Commercialization (ORIC) to promote research culture in the University. Prof. Dr. Muhammad Zakria Butt, TI was appointed as its founding Director.

The main purpose of the ORIC is to develop, expand, enhance and manage the University's research programmes and to link research activities directly to the educational, social and economic priorities of the University and its broader community. The ORIC is also responsible for ensuring that the quality of research reflects the highest international standards and advances the stature of the University among the world's best research institutions.

The ORIC is further responsible to guarantee that all research programmes and policies reflect the core values of academic freedom, professional integrity and ethical conduct and full compliance with all policies, legal requirements and operational standards of the University. The Syndicate GC University, Lahore in its 35th meeting held on November 22, 2011 entrusted the Office of Research, Innovation and Commercialization (ORIC) with the following functions and duties:

- Formulating GCU policy and implementation strategies for research and innovation.
- Coordinating and supporting national and regional research and innovation programmes.
- Improving quality of GCU research journals / publications.
- Creating uniformity, transparency and internal efficiency in prioritizing, planning, implementing and monitoring research projects at GCU.
- Developing procedures for approval, control and monitoring of research projects.
- Encouraging academic staff and researchers to promote research activities within the University.
- Identifying and locating research funds and providing assistance to academic staff for preparing and sending research proposals to national and international funding agencies.
- Coordinating MS/ MPhil/ PhD research programmes.
- Increasing and diversifying external research funding.
- Improving and ensuring quality of research produced by faculty, researchers and students of GC University, Lahore, etc.

- Coordinating advisory services of the University for the benefit of the Government Departments and Industries.
- Commercialization of research results / products.
- Arranging evaluation of research publications of faculty members and publishing of research journal's of the University.
- Providing recommendations and suggestions to Advanced Studies and Research Board (ASRB) on regular basis and acting as Secretariat of Advanced Studies and Research Board.

